



CBS5  
Meredith Corporation  
FED ID# 42-0410230  
4016 N Black Canyon  
Phoenix, AZ 85017  
(602)264-1000

CONTRACT

Contract / Revision 499499 / 3		Alt Order # 06386663
Product ARIZONA SENATE		
Contract Dates 10/22/12 - 11/11/12	Estimate #	
Advertiser AFSCME		Original Date / Revision 10/19/12 / 11/02/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KPHO	Account Executive Megan Langford	Sales Office HRP-CHICAGO
Special Handling		
Demographic Adults 25-54		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

And:

Adelstein Liston  
222 West Ontario Street  
Suite 600  
Chicago, IL 60654

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	KPHO	10/28/12	11/04/12	CBS SUNDAY MORNING	Various		:30			NM	5	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----2				2	\$1,500.00			
Week:		10/29/12	11/04/12	-----3				3	\$1,500.00			
2	KPHO	10/22/12	11/02/12	PRICE IS RIGHT	M-F 9a-10a		:30			NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MTWTF--				1	\$2,000.00			
Week:		10/29/12	11/04/12	MTWTF--				1	\$2,000.00			
3	KPHO	10/22/12	11/02/12	YOUNG & THE RESTLESS	M-F 1059a-1159a		:30			NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MTWTF--				1	\$1,500.00			
Week:		10/29/12	11/04/12	MTWTF--				1	\$1,500.00			
4	KPHO	10/22/12	11/02/12	PEOPLES COURT	M-F 3p-357p		:30			NM	6	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MTWTF--				3	\$400.00			
Week:		10/29/12	11/04/12	MTWTF--				3	\$400.00			
5	KPHO	10/22/12	11/02/12	ANDERSON COOPER	M-F 358p-458p		:30			NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MTWTF--				2	\$500.00			
Week:		10/29/12	11/04/12	MTWTF--				2	\$500.00			
6	KPHO	10/22/12	11/02/12	CBS 5 NEWS @ 5P	M-F 5p-530p		:30			NM	6	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MTWTF--				3	\$1,500.00			
Week:		10/29/12	11/04/12	MTWTF--				3	\$1,500.00			
7	KPHO	11/05/12	11/05/12	PRICE IS RIGHT	M-F 9a-10a		:30			NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$2,000.00			
8	KPHO	11/05/12	11/05/12	YOUNG & THE RESTLESS	M-F 1059a-1159a		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$1,500.00			
9	KPHO	11/05/12	11/05/12	PEOPLES COURT	M-F 3p-357p		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$400.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



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**Meredith Corporation**  
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**(602)264-1000**

<u>Contract / Revision</u> 499499 / 3		<u>Alt Order #</u> 06386663
<u>Contract Dates</u> 10/22/12 - 11/11/12	<u>Product</u> ARIZONA SENATE	<u>Estimate #</u>
<u>Advertiser</u> AFSCME		<u>Original Date / Revision</u> 10/19/12 / 11/02/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
10	KPHO	11/05/12	11/05/12	ANDERSON COOPER	M-F 358p-458p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$500.00			
11	KPHO	11/05/12	11/05/12	CBS 5 NEWS @ 5P	M-F 5p-530p		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$1,500.00			
12	KPHO	10/22/12	11/02/12	CBS 5 NEWS @ 530P	M-F 530p News		:30			NM	6	\$8,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MTWTF--				3	\$1,400.00			
Week:		10/29/12	11/04/12	MTWTF--				3	\$1,400.00			
13	KPHO	11/05/12	11/05/12	CBS 5 NEWS @ 530P	M-F 530p News		:30			NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$1,400.00			
14	KPHO	10/22/12	11/02/12	CBS 5 NEWS @ 630P	M-F 630PM News		:30			NM	7	\$10,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MTWTF--				3	\$1,700.00			
Week:		10/29/12	11/04/12	MTWTF--				3	\$1,700.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		5	KPHO	10/29/12-11/04/12	CBS 5 NEWS @ 630P	M-F 630PM News	MTuWThF----	:30	<del>\$1,700.00</del>	NM		
		See MG 14.7, 14.8										
		7	KPHO	11/05/12-11/05/12	M-F 5-530am	M-F 5-530a	M-----	:30	\$850.00	NM		
		Ⓜ MG for 14.5 11/01										
		8	KPHO	11/05/12-11/05/12	M-F 530-6a	M-F 530-6a	M-----	:30	\$850.00	NM		
		Ⓜ MG for 14.5 11/01										
15	KPHO	11/05/12	11/05/12	CBS 5 NEWS @ 630P	M-F 630PM News		:30			NM	1	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$1,700.00			
16	KPHO	10/27/12	10/27/12	CBS 5 NEWS @ 630P	Sa 630PM News		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----1-				1	\$1,000.00			
17	KPHO	10/28/12	11/04/12	CBS 5 NEWS @ 530P	Su 530p-6p		:30			NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----1				1	\$1,500.00			
Week:		10/29/12	11/04/12	-----1				1	\$1,500.00			
18	KPHO	10/22/12	11/02/12	CBS 5 NEWS @ 10P	M-F 10p-1035p		:30			NM	6	\$14,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MTWTF--				3	\$2,400.00			
Week:		10/29/12	11/04/12	MTWTF--				3	\$2,400.00			
19	KPHO	11/05/12	11/05/12	CBS 5 NEWS @ 10P	M-F 10p-1035p		:30			NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$2,400.00			
20	KPHO	10/27/12	11/03/12	Sa Late News	Sa 10p-1035p		:30			NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----1-				1	\$1,500.00			
Week:		10/29/12	11/04/12	-----1-				1	\$1,500.00			
21	KPHO	10/28/12	11/04/12	Su Late News	Su 10p-1035p		:30			NM	2	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----1				1	\$1,800.00			
Week:		10/29/12	11/04/12	-----1				1	\$1,800.00			

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Contract / Revision 499499 / 3		Alt Order # 06386663
Contract Dates 10/22/12 - 11/11/12	Product ARIZONA SENATE	Estimate #
Advertiser AFSCME		Original Date / Revision 10/19/12 / 11/02/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
22	KPHO	10/22/12	11/02/12	DAVID LETTERMAN	M-F 1035p-1138p		:30			NM	6	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MTWTF--				3	\$600.00			
Week:		10/29/12	11/04/12	MTWTF--				3	\$600.00			
23	KPHO	11/05/12	11/05/12	DAVID LETTERMAN	M-F 1035p-1138p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$600.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KPHO	11/05/12-11/11/12	DAVID LETTERMAN	M-F 1035p-1138p	M-----	:30		\$600.00	NM		
	Credited											
24	KPHO	11/05/12	11/05/12	HAWAII FIVE-0	Mon 9p-10p		:30			NM	1	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$7,500.00			
25	KPHO	10/30/12	10/30/12	NCIS	Tue 7p-8p		:30			NM	1	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-1-----				1	\$10,000.00			
26	KPHO	10/23/12	10/30/12	VEGAS	Tue 9p-10p		:30			NM	2	\$15,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-1-----				1	\$7,500.00			
Week:		10/29/12	11/04/12	-1-----				1	\$7,500.00			
27	KPHO	11/01/12	11/01/12	BIG BANG THEORY/TWO	Thu 7p-8p		:30			NM	1	\$6,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---1---				1	\$6,500.00			
28	KPHO	11/01/12	11/01/12	PERSON OF INTEREST	Thu 8p-9p		:30			NM	1	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---1---				1	\$12,000.00			
29	KPHO	11/01/12	11/01/12	ELEMENTARY	Thu 9p-10p		:30			NM	1	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---1---				1	\$10,000.00			
30	KPHO	10/26/12	11/02/12	BLUE BLOODS	F 9p-10p		:30			NM	2	\$15,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	----1--				1	\$7,500.00			
Week:		10/29/12	11/04/12	----1--				1	\$7,500.00			
31	KPHO	10/27/12	10/27/12	CRIMETIME SATURDAY	Sat 8p-9p		:30			NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----1-				1	\$4,000.00			
32	KPHO	10/27/12	10/27/12	48 HOURS MYSTERY	Sat 9p-10p		:30			NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----1-				1	\$4,000.00			
33	KPHO	11/04/12	11/04/12	60 MINUTES	Sun 6p-7p		:30			NM	1	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1				1	\$12,000.00			
34	KPHO	10/28/12	10/28/12	THE GOOD WIFE	Sun 8-9p		:30			NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----1				1	\$5,000.00			
35	KPHO	11/04/12	11/04/12	THE GOOD WIFE	Sun 8-9p		:30			NM	1	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1				1	\$8,000.00			
36	KPHO	10/28/12	10/28/12	THE MENTALIST	Sun 9-10p		:30			NM	1	\$8,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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Contract / Revision		Alt Order #
499499 / 3		06386663
Contract Dates	Product	Estimate #
10/22/12 - 11/11/12	ARIZONA SENATE	
Advertiser		Original Date / Revision
AFSCME		10/19/12 / 11/02/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----1				1	\$8,500.00			
37	KPHO	11/04/12	11/04/12	THE MENTALIST	Sun 9-10p		:30			NM	1	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1				1	\$10,000.00			
38	KPHO	10/28/12	10/28/12	NFL (Early)	NFL Early Game		:30			NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----1				1	\$5,000.00			
39	KPHO	11/04/12	11/04/12	NFL Doubleheader-E	NFL Doubleheader		:30			NM	2	\$10,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----3				3	\$3,500.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	KPHO	10/29/12-11/04/12		NFL Doubleheader-E	NFL Doubleheader	-----Su	:30		<del>\$3,500.00</del>	NM		
See MG 39.4,39.5												
2	KPHO	10/29/12-11/04/12		NFL Doubleheader-E	NFL Doubleheader	-----Su	:30		<del>\$3,500.00</del>	NM		
See MG 39.4,39.5												
3	KPHO	10/29/12-11/04/12		NFL Doubleheader-E	NFL Doubleheader	-----Su	:30		<del>\$3,500.00</del>	NM		
See MG 39.4,39.5												
4	KPHO	11/03/12-11/03/12		NCAA F-Ball Prime	NCAA F-Ball Prime	-----Sa--	:30		\$5,250.00	NM		
Ⓜ MG for 39.3,39.2,39.1												
5	KPHO	11/03/12-11/03/12		NCAA F-Ball Prime	NCAA F-Ball Prime	-----Sa--	:30		\$5,250.00	NM		
Ⓜ MG for 39.3,39.2,39.1												
40	KPHO	11/04/12	11/04/12	NFL Doubleheader-L	NFL Doubleheader		:30			NM	3	\$19,425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----3				3	\$6,475.00			
41	KPHO	11/03/12	11/03/12	NCAA Football Reg Season	NCAA Football		:30			NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----2-				2	\$2,000.00			
Totals											89	\$252,925.00

\*Tax 1 Note: Tax 0.5%.

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
10/01/12 - 10/28/12	35	\$78,800.00	\$66,980.00	\$334.90	\$67,314.90
10/29/12 - 11/05/12	54	\$174,125.00	\$148,006.25	\$740.03	\$148,746.28
Totals	89	\$252,925.00	\$214,986.25	\$1,074.93	\$216,061.18

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales

NAB Form PB-17 Issues

**AGREEMENT FORM FOR  
NON-CANDIDATE/ISSUE ADVERTISEMENTS**

<b>Station and Location:</b>	<b>Date:</b>
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I, Dennis Haggerty  
do hereby request station time concerning the following issue:

<u>AZ Senate</u>
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

<b>Total Charges:</b>
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This broadcast time will be used by: DFSCMS

<p>Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"</p> <p><input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>
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NAB Form PB-17 Issues

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

*[Handwritten signature]*

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

*[Handwritten signature]*

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

*Laura Reyes - Treasurer*

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER**

*10/19/2012*

Date

*[Handwritten signature]*

Signature

*312-787-3322*

Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title